



## AGREEMENT MADE BETWEEN

## WCCO-TV

CONTRACT NO. REV. 1141-54083-1

**DATE PRINTED** 11/03/12

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

		AND	PAGE <sup>1</sup>	
39976	AGENCY (OR SERVICE) ACTING AS AGENT FOR 34	41732 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice	
NAME	SHORR JOHNSON MAGNUS	TAMMY BALDWIN FOR SENATE		
AND	1831 Chestnut St Ste 602	PO BOX 510622	Required	
AND			Announcement 28 days	
ADDRESS	Philadelphia PA 19103-3700	Milwaukee WI 53203-0111	prior notice	
	USA	USA	phor house	
CONTACT	MIKE DETTORE	PRODUCTBALDWIN FOR SENATE 10/30-11/6		
LOCAL SALESPERSON	Nicole Roy Pol AGENCY EST. NO.	PRODUCT 1300		

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

	Davo	SPOTS		ME	LENOTU	EFFECTIVE DATES	DDOODAMO	TOTAL	LINIT DATE	TOTAL MALLIE(4)
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	01111	4	07:00A	09:00A	30S	10/30/12-11/02/12	CBS THIS MORNING	4	450.00	1800.00
2	10000	1	07:00A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	1	450.00	450.00
3	00111	3	03:57P	05:00P	30S	10/31/12-11/02/12	ELLEN DEGENERES	3	775.00	2325.00
4	01111	4	06:27P	07:00P	30S	10/30/12-11/02/12	WHEEL OF FORTUNE	4	3100.00	12400.00
5	10000	1	06:27P	07:00P	30S	11/05/12-11/05/12	WHEEL OF FORTUNE	1	3100.00	3100.00
6	01011.0	3	10:00P	10:35P	30S	10/30/12-11/02/12	LATE NEWS M-F/SU	3	2800.00	8400.00
7	10000.0	1	10:00P	10:35P	30S	11/05/12-11/05/12	LATE NEWS M-F/SU	1	2800.00	2800.00
8	Sa	1	10:00P	10:35P	30S	11/03/12-11/03/12	LATE NEWS SAT  Total Contract:	1 18	2200.00	2200.00 33475.00
					Qtr 4	<u>Oct</u> -12 .00	Billing Summary  Nov Dec 33475.00 .00		<u>Total</u> 33475.00	_
								<u>GR</u>	AND TOTAL 33475.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.